

2024

SOCIAL MEDIA CALENDAR



Cm Sébastien Giorgetti



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01 JANUARY

01 New Year's Day

04 World Braille Day

05 National Bird Day

07 Golden Globe Awards

11 National Human Trafficking Awareness Day

15 Martin Luther King Jr. Day

19 National Popcorn Day

21 National Hugging Day

23 National Pie Day

24 International Education Day

24 National Compliment Day

28 National Data Privacy Day

31 National Hot Chocolate Day

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4



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02 FEBRUARY

Black History Month

02 Groundhog Day

04 World Cancer Day

04 Grammy Awards

07 National Girls and Women in Sports Day

09 National Pizza Day

10 Chinese New Year

11 Super Bowl Sunday

13 Mardi Gras

13 Galentine's Day

13 Internet Friends Day

13 World Radio Day

14 Valentine's Day

17 Random Acts of Kindness Day

18 Drink Wine Day

19 Presidents' Day

20 National Love Your Pet Day

20 World Day of Social Justice

22 National Margarita Day

29 Rare Disease Day

29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	1	2	3



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03 MARCH

Women's History Month

01 Employee Appreciation Day

01 Zero Discrimination Day

02 National Read Across America Day

03 World Wildlife Day

06 National Oreo Day

07 National Cereal Day

08 International Women's Day

10 Daylight Savings Time

10 Academy Awards

11 National Napping Day

14 Pi Day

15 National Consumer Rights Day

15 World Sleep Day

17 St. Patrick's Day

19 Start of Spring

20 International Day of Happiness

20 French Language Day

21 World Down Syndrome Day

21 World Poetry Day

22 World Water Day

23 National Puppy Day

23 World Meteorological Day

25 International Waffle Day

27 World Theatre Day

30 Doctors' Day

31 Easter Sunday

31 International Transgender Day of Visibility

	26	27	28	29	1	2	3
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04 APRIL

Asian American Pacific Islander Month

- 01** April Fools' Day
- 01** Start of National Public Health Week
- 02** Autism Awareness Day
- 03** National Walking Day
- 04** National Burrito Day
- 05** Deep Dish Pizza Day
- 07** World Health Day
- 07** National Beer Day
- 10** National Siblings Day
- 10** International Day of Pink
- 11** National Pet Day
- 12** National Grilled Cheese Day
- 12** International Day of Human Space Flight
- 15** Tax Day

- 15** World Art Day
- 18** National High Five Day
- 19** Bicycle Day
- 21** World Creativity and Innovation Day
- 22** Earth Day
- 23** English Language Day
- 23** Spanish Language Day
- 23** World Book and Copywriting Day
- 24** Denim Day
- 25** Take Your Child to Work Day
- 25** Metricool Day
- 25** World Penguin Day
- 26** National Pretzel Day
- 26** Lesbian Visibility Day
- 28** National Superhero Day
- 28** World Day for Safety and Health at Work
- 29** International Dance Day
- 30** International Jazz Day

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05 MAY

01 May Day	17 Endangered Species Day								
01 National College Decision Day	18 Armed Forces Day								
04 International Firefighters Day	18 International Museum Day								
04 Star Wars Day	18 Facebook's 20th Anniversary	29	30	1	2	3	4	5	
05 Cinco De Mayo	20 World Bee Day								
05 World Laughter Day	20 National Rescue Dog Day	6	7	8	9	10	11	12	
06 National Nurses Day	23 World Turtle Day								
07 National Teachers' Day	24 National Brother's Day								
11 Eat What You Want Day	25 National Wine Day	13	14	15	16	17	18	19	
12 Mother's Day	27 Memorial Day								
16 International Day of Light	28 National Burger Day	20	21	22	23	24	25	26	
17 Bike to Work Day	29 National Biscuits Day								
	31 World No Tobacco Day	27	28	29	30	31	1	2	



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06 JUNE

Pride Month

- 01** Global Day of Parents
- 01** World Milk Day
- 03** National Egg Day
- 04** National Cheese Day
- 05** Global Running Day
- 05** World Environment Day
- 07** National Chocolate Ice Cream Day
- 07** National Donut Day
- 08** National Best Friends Day
- 08** World Oceans Day
- 12** World Day Against Child Labor
- 14** Flag Day
- 14** World Blood Donor Day

- 16** Father's Day
- 17** National Mascot Day
- 18** International Picnic Day
- 19** Juneteenth
- 20** Summer Solstice
- 20** World Refugee Day
- 21** International Yoga Day
- 21** National Selfie Day
- 21** World Music Day
- 26** Day Against Drug Abuse
- 27** National Sunglasses Day
- 27** National Handshake Day
- 29** National Camera Day
- 30** BET Awards

	27	28	29	30	31	1	2
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07 JULY

- 01** Canada Day
- 02** World UFO Day
- 04** Independence Day (4th of July)
- 06** International Kissing Day
- 06** National Fried Chicken Day
- 07** World Chocolate Day
- 09** National Sugar Cookie Day
- 10** National Piña Colada Day
- 11** 7 Eleven Day
- 11** World Population Day
- 14** National Mac and Cheese Day
- 15** World Youth Skills Day

- 16** World Snake Day
- 17** World Emoji Day
- 20** National Moon Day
- 21** National Ice Cream Day
- 24** National Tequila Day
- 24** National Cousins Day
- 25** National Intern Day
- 28** Parents' Day
- 29** National Lasagna Day
- 30** International Day of Friendship
- 30** National Cheesecake Day
- 31** National Avocado Day

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08 AUGUST

- 01** National Girlfriend Day
- 02** International Beer Day
- 04** National Sister's Day
- 04** National Friendship Day
- 07** Purple Heart Day
- 08** International Cat Day
- 09** Book Lovers Day
- 10** National Lazy Day
- 10** Smores Day
- 12** World Elephant Day
- 13** International Left-Handers Day
- 14** World Lizard Day

- 15** National Relaxation Day
- 16** National Tell a Joke Day
- 17** National Non-Profit Day
- 19** National Aviation Day
- 19** World Photography Day
- 20** National Radio Day
- 21** World Senior Citizen's Day
- 22** National Tooth Fairy Day
- 26** National Dog Day
- 26** Women's Equality Day
- 30** National Beach Day
- 31** Overdose Awareness Day

29	30	31	1	2	3	4
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12	13	14	15	16	17	18
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26	27	28	29	30	31	1



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09 SEPTEMBER

Hispanic Heritage Month

- 02** Labor Day
- 05** International Day of Charity
- 06** Read a Book Day
- 07** National Beer Lover's Day
- 08** Grandparents' Day
- 10** Suicide Prevention Day
- 11** Patriot Day
- 15** First Day of Hispanic Heritage Month
- 18** National Cheese Burger Day
- 21** International Day of Peace

- 21** Oktoberfest Starts
- 22** Start of Fall
- 23** International Day of Sign Languages
- 25** National Daughters Day
- 26** National Pancake Day
- 27** World Tourism Day
- 28** National Drink Beer Day
- 28** National Sons Day
- 29** National Coffee Day
- 29** World Heart Day
- 30** International Podcast Day

26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6



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11 OCTOBER

Hispanic Heritage Month

01 International Coffee Day

01 World Vegetarian Day

02 International Day of Non-Violence

03 National Boyfriend Day

04 National Taco Day

04 World Animal Day

04 World Smile Day

05 World Teachers' Day

06 National Coaches Day

10 World Mental Health Day

11 National Coming Out Day

14 Indigenous Peoples' Day

14 National Dessert Day

16 World Food Day

16 National Boss Day

17 Pasta Day

26 National Pumpkin Day

27 Black Cat Day

30 National Candy Corn Day

31 Halloween

31 Start of Diwali

30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



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11 NOVEMBER

01 Start of Día De Los Muertos

01 National Authors' Day

01 World Vegan Day

03 National Sandwich Day

03 Daylight Savings Time Ends

05 Election Day

10 Science Day for Peace and Development

11 Veterans Day

13 World Kindness Day

14 National Pickle Day

14 World Diabetes Day

15 America Recycles Day

16 National Fast Food Day

19 International Men's Day

20 Trans Day of Remembrance

21 World Television Day

23 National Espresso Day

28 Thanksgiving Day

29 Black Friday

30 Small Business Saturday

28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1



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12 DECEMBER

					25	26	27	28	29	30	1
		15 Bill of Rights Day		2	3	4	5	6	7	8	
01 World AIDS Day		17 National Maple Syrup Day									
02 Cyber Monday		21 Start of Winter		9	10	11	12	13	14	15	
02 International Day for Abolition of Slavery		21 Look on the Bright Side Day									
03 Giving Tuesday		22 National Short Person Day									
04 National Cookie Day		24 Christmas Eve		16	17	18	19	20	21	22	
05 International Volunteer Day		25 Christmas Day									
07 Pearl Harbor Remembrance		25 Start of Hanukkah		23	24	25	26	27	28	29	
10 Human Rights Day		26 Kwanzaa									
		31 New Year's Eve		30	31	1	2	3	4	5	

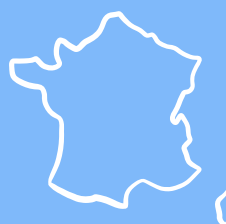
Social Media Strategy
Management & animation
Social Ads
Coaching
Marketing
Graphics



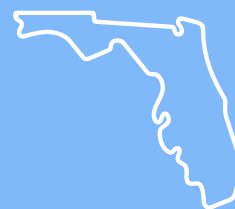
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